



NEWS RELEASE

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MAIN STREET PROGRAM RECOGNIZED FOR ITS ECONOMIC IMPACT ON SEGUIN

The City of Seguin's Main Street Program was recognized for its Economic Impact in Seguin on Friday, September 09, 2011, at the Austin-San Antonio Corridor Growth Summit. The annual summit, hosted by the *San Antonio and Austin Business Journals*, allows each of the communities along the I-35 corridor between Austin and San Antonio to spotlight recent developments happening in their cities.

The Business Journals contacted Seguin Economic Development looking for a nomination for this year's Summit. Right away, the economic development staff nominated Main Street for all the developments that have occurred downtown in the recent years.

"With a capital investment of over \$21 million since 2007 in our downtown historic district, we felt as though the renovations of key buildings, the vividly restored Walnut Springs Park and the addition of several new businesses located downtown needed to be recognized," said Terry Treviño, Executive Director of the Seguin Economic Development Corporation, "All of this was done with the diligent guidance of the Main Street Program and its boards and committees."

Historic downtown Seguin has benefitted from Destination Seguin bonds for public improvements as well as the recent growth in downtown retail shops such as The Paisley Patch, Sheek by J, Sweet Treats, Blessings Christian Gift Store and more. The renovation of the Guadalupe County Justice Center and Parking Garage has also contributed providing public parking and access to Seguin's downtown. Private donations have also supported the revitalization of the downtown area, including the restoration of a historic cultural treasure, The Stephen and Mary Birch Texas Theatre. Entertaining events now taking place in the renovated theatre allow people to once again experience the magical atmosphere and charm that have appealed to several generations.

“We are grateful for the recognition that we have received and excited to spread the good news of downtown Seguin to more people,” said Main Street Program Director Mary Jo Filip.

Filip, members of the Main Street Advisory Board, members of the Seguin Conservation Society, and Seguin Mayor Betty Ann Matthies were on hand to accept the award at Friday’s luncheon in San Marcos.

Filip said, “We have great things happening downtown and are looking forward to building on what we have started.”